Evolution Movie

Multimedia Project Scoring Rubric: Scoring Guidelines

	Multimedia	Collaboration	Content
	The integration of media objects such as text, graphics, video, animation, and sound to represent and convey information.	*Working together jointly to accomplish a common intellectual purpose in a manner superior to what might have been accomplished working alone.*	*The topics, ideas, concepts, and knowledge that constitute the substance of the movie.*
5	Students have used multimedia in creative and effective ways that exploit the particular strengths of the chosen format. All elements make a contribution. There are few technical problems, and none of a serious nature.	Students were a very effective team. Division of responsibilities capitalized on the strengths of each team member. The final product was shaped by all members and represents something that would not have been possible to accomplish working alone.	Meets all criteria of the previous level and one or more of the following: reflects broad research and application of critical thinking skills; shows notable insight or understanding of the topic; compels the audience's attention.
4	Movie blends multimedia elements in a balanced, attractive, easy-to-follow format. Elements include original student work. With minor exceptions, all elements contribute rather than detract from the movie's overall effectiveness.	Students worked together as a team on all aspects of the movie. There was an effort to assign roles based on the skills/talents of individual members. All members strove to fulfill their responsibilities.	The movie has a clear goal. Information included has been compiled from several relevant sources. The movie is useful to an audience beyond the students who created it.
3	There are some technical problems, but the viewer is able to follow the movie with few difficulties.	Students worked together on the movie as a team with defined roles to play. Most members fulfilled their responsibilities. Disagreements were resolved or managed productively.	The movie presents information in an accurate and organized manner that can be understood by the intended audience. There is a focus that is maintained throughout the piece.
2	Technical difficulties interfere with the viewer's ability to see, hear, or understand content.	Movie is the result of a group effort, but only some members of the group contributed. There is evidence of poor communication, unresolved conflict, or failure to collaborate on important aspects of the work.	The movie has a focus but may stray from it at times. There is an organizational structure, though it may not be carried through consistently. There may be factual errors or inconsistencies, but they are relatively minor.
1	Movie has major technical difficulties resulting in a movie that is impossible to follow.	Movie was created by one student working more or less alone (though may have received guidance or help from others).	Movie seems haphazard, hurried or unfinished. There are significant factual errors, misconceptions, or misunderstandings.
	Multimedia score =	Collaboration score =	Content score =

Adapted from: http://pblmm.k12.ca.us/PBLGuide/MMrubric.htm